

# The Ogden Standard-Examiner

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## Flapper Suits by Lady Duff-Gordon

LADY DUFF-GORDON the famous "Lucile" of London, and foremost creator of fashions in the world, writes each week the fashion article for this newspaper, presenting all that is newest and best in styles for well-dressed women.

Lady Duff-Gordon's Paris establishment brings her into close touch with that centre of fashion.



By LADY DUFF-GORDON

("LUCILE")

THE flapper finds, this Spring, an array of chic models built especially for her youthful figure. Time was when the flapper was neglected in the fashion world. But since she has so publicly established herself, she has demanded that costumes be designed for her individually in place of the school girl garments from which she was forced to choose prior to her successful campaign for independence.

Just right for the first warm days of Spring are the chic flapper suits I am showing this week. Here indeed is simplicity of line without the sacrifice of style or charm. The flapper suit, of which I show two views, is cut from soft velour. Box jackets are new again. So this jacket takes its cue. The three-quarter loose sleeves give it the latest touch in Spring suits and the buckled shirring on the sides of the skirt is all the flapper could ask for in novelty and style.

This time, however, the coat buttons at the back. And once again the belt and buckle effect is repeated to relate the jacket to the skirt.

Tailored to an extreme simplicity for the flapper who prefers this model is the walking suit of covert cloth. It fastens with a loop button at front and remains in quiet harmony with the tailored blouse and simple sports hat worn with it.